

Enclosed below is a list of cookies we use on <https://lgf.lifemastergroup.com> / <https://lgf.lifemasterconsulting.com> as of the date hereof.

Cookie Type	Cookie Name	Name description
<b>Strictly necessary cookies</b>	CountryCode	Store detected country from maxmind, storing to cookie reduce the number of API call.
	DiscardImportantNotice	Flag to indicate whether user has discarded the important notice
	WebChat	Flag to indicate that Web Chat that has explicitly been requested by a user was initiated from website and storing chathistory on session
	UserPrivacyPreferences	Storing user options pertaining on cookie policy
<b>Analytical/performance cookies</b>	Adobe Analytics	Cookie set by Adobe Analytics to be able to track visitor's session in the website
	Google Analytics	Cookie set by Google Analytics to be able to track visitor's session in the website
<b>Functionality cookies</b>	SitePreference / LanguagePreference	Store the last selected country / language, the next visit user will be redirected to the selected country
	itineraryList	Adding in itinerary into trip planner, to be used in the itinerary planner
<b>Location-based cookies</b>	Location based push	To identify user's location and send location based push notification when users are in Hong Kong
	Location detection	To suggest nearby places of interest, give point-to-point navigation when users are in Hong Kong
<b>Targeting cookies</b>	userPersona	To classify user interest in the website such as outdoor, food, shopping, dining, family, etc
	Adobe Target	Cookie set by Adobe Target to be able to serve personalized content
<b>Advertising cookies</b>	DoubleClick	Cookies set by advertising partners for remarketing - targeted advertising experience across different websites
	Google Adwords	
	Facebook Pixel	
<b>Third party cookies</b>	Googl e Twitter Pinterest Sina Weibo Youtube Instagram Outbrain Taboola Viedology Sojern Adara	Cookies set by 3 <sup>rd</sup> party

Last updated: 2022-01-01